

Conference about cultural association "Le Idee"

I'd like to present you a new project. Le Idee.

As you know, we're living a very bad situation and, I think, we all are engaged to give a contribute, as we can, to take up our territory.

Then we (some friends and I) have made born a Cultural Association in order to promote and develop IDEAS and foster its circulation.

I'm talking about the "Le Idee".

This association is open to everybody and particularly to the professionals of every branch of Knowledge : Engineer, Architect, Lawyer, Designer, Communication, Social care, Teaching, Economist, in other words all kind of professional.

The same for companies as manufacturing companies as service companies.

Why this choice ? First, because we need to put together all the actors of business.

This cultural melting pot could be a favourable situation to come out ideas.

Second because the strength is in the union, as everybody knows.

Now I'd show you the goals of the association activity.

In General :

We want to contribute to change a social-economic model with a new one that is founded on really capacity to work together with an approach systemic, synergic and focused on chosen aims.

We want to work for true innovation about methods, processes, products.

We want to foster to an new attitude between public and private actors in order to have a more efficient redistribution of tasks on the territory, joint responsibility of choices and promote possible synergies.

In particular :

We want to promote aggregation between different professional jobs to foster Integrated projecting activity.

We want to promote internationalization activities of companies of our territory.

We want to promote and participate to the better spirit of European Community.

And more to found out and let know the european opportunities.

We want to promote learning of languages and particularly English language.

We want to promote a better subsidiarity between public and private activity in order to have a better distribution of tasks between them.

We want to promote the socialization inside our community and increase a better care about technical, social, artistic and cultural fields.